

Our Vision

Our Vision is to be the first and only planet in the solar system where men feel understood, safe and nurtured. Our Vision is to make The GMC™Planet™ a place where all men on earth and beyond come to be shaped and transformed into greatness. This is the place where men stand up, take responsibility, seek help and receive help. Even great men need help with their relationships, parenting and career. Even great men need to belong and be loved.

Our Vision is to make Planet GMC™ the place where you find:

- fathers who are positive role models to their children
- great fathers who protect, love and nurture their children
- partners who protect and nurture women and children
- mothers, partners, sisters and daughters who understand that the men in their lives need help and support to be better and great men
- workers with a great attitude in life
- great leaders
- great bosses

Our Vision is to be:

- the number one driver in the fight against violence
- the number one driver in the prevention of male suicide, and
- the main player in improving men's mental health and wellbeing.

Our Vision is to make it every man's goal to be great!

Our Mission

GMC™ is in the business of understanding men's perspective, process and potential.

We stand for shaping and transforming men into becoming Great men. Therefore, when you seek help from GMC™, we work for what we stand for:

- stronger relationships, closer family ties, and community belonging,
- responsible men, fathers, husbands, partners and sons,
- men as a source of inspiration, motivation, protection, safety, and fun,
- protectors, guardians, nurturers, leaders, and positive role models,
- men as advocates for leadership, success, maximised potential, and belonging, and
- men standing for a brighter perspective, effective and efficient processes.

Our Challenge

We have a big task ahead of us.

First, we work to improve the physical health of men and families by introducing wholesome family activities like walking, play in the park, a picnic or a BBQ, a bicycle ride or a swim.

Second, we assess and make lifestyle changes that contribute to the man and their family's safety, harmony and wellbeing.

Third, we work on behavioural change, to eliminate behaviours that create fear because of violence and/or drugs and alcohol use.

Fourth, we continually reassess performance improvement so as not to lose focus on changes for a better life and positive relationship.

Fifth, we work on staying alive and living a meaningful life – Suicide Prevention.